

the JOURNAL OF
SOUTHERN
HISTORY

Randal L. Hall, Editor
Rice University, MS 45 P.O. Box 1892 Houston, Texas 77251-1892
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2018 ADVERTISING

If you are interested in advertising in the *Journal of Southern History* in 2018, please complete and return the form attached with this letter, either by mail or electronically, by December 15. Please keep a copy for your files. A four-issue commitment saves you \$50.00 per full-page ad in Volume 84 (2018).

Rates and technical requirements:

Full page: 5x8 inches, 30x48 picas

\$300.00—per issue, no contract

\$250.00—four issues, contract rate

Half page: 5x 3-7/8 inches, 30x23 picas (horizontal)

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PDF files (black-and-white) by email (jsh@rice.edu) preferred. All copy is subject to editorial approval; the publisher reserves the right to make additional charges for advertiser's changes. Invoices will be sent upon publication of the issue.

Closing dates

For February 2018 issue	Due December 15, 2017
For May 2018 issue	Due March 15, 2018
For August 2018 issue	Due June 15, 2018
For November 2018 issue	Due September 15, 2018

Thank you for your continued support of the *Journal*; we look forward to working with you in the coming year.

With best wishes,

Bethany L. Johnson
Managing Editor

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YES, we would like to be on a FOUR-TIME CONTRACT for Volume 84 (2018) of the *Journal of Southern History*.

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